



MATCHES MADE IN THE CLOUD

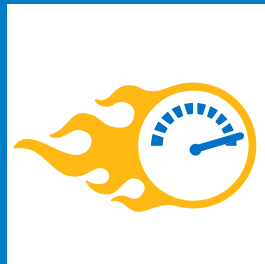
eHarmony builds a robust cloud environment with Cloudera* software and Intel® Xeon® processors to make more, happier matches

PERFORMANCE UP FOR TODAY'S CHALLENGES



CHALLENGE

Accelerate analytics to deliver millions of new matches a day that can lead to meaningful relationships



STRATEGY

Upgrade infrastructure to analyze more data more quickly and enhance flexibility and scalability for the future



SOLUTION

New cloud environment based on Cloudera CDH* software and servers with Intel® Xeon® processors



RESULTS

eHarmony can analyze more data faster to keep up with growth and produce better matches for more people

FUTURE READY WITH A COMPETITIVE EDGE



"With this new Spark programming framework, a new version of Cloudera CDH*, and a robust infrastructure built on the latest Intel® Xeon® processors, we can do more personalized affinity matching and produce better results for more people."*

—Jonathan Morra

Principal Machine Learning Engineer

eHarmony