

MATCHES MADE IN THE CLOUD

eHarmony builds a robust cloud environment with Cloudera* software and Intel® Xeon® processors to make more, happier matches

PERFORMANCE UP For today's challenges



CHALLENGE Accelerate analytics to deliver millions of new matches a day that can lead to meaningful relationships



SOLUTION New cloud environment based on Cloudera CDH* software and servers with Intel® Xeon® processors



STRATEGY Upgrade infrastructure to analyze more data more quickly and enhance flexibility and scalability for the future



RESULTS eHarmony can analyze more data faster to keep up with growth and produce better matches for more people

FUTURE READY WITH A COMPETITIVE EDGE

"With this new Spark" programming framework, a new version of Cloudera CDH*, and a robust infrastructure built on the latest Intel® Xeon® processors, we can do more personalized affinity matching and produce better results for more people."

> –Jonathan Morra Principal Machine Learning Engineer eHarmony

eHarmony[®]

Copyright © 2015 Intel Corporation. All rights reserved. Intel, the Intel logo, and Xeon are trademarks of Intel Corporation in the U.S. and other countries.

For more complete information about performance and benchmark results, visit www.intel.com/benchmarks.

*Other names and brands may be claimed as the property of others. 0615/SS